

For Immediate Release 4 October 2019



(Stock Code: 0185)

# **Zensun Enterprises Limited Announces Its Issuance of**

### US\$220 Million 12.8% Senior Notes Due 2021

(4 October 2019, Hong Kong) - **Zensun Enterprises Limited** ("Zensun Enterprises" or the "Company"; stock code: 0185) is pleased to announce its issuance of US\$220 million 12.8% senior notes due 2021 ("Notes"). The Notes is listed for trading on the Hong Kong Stock Exchange on 4 October 2019. The Notes is rated "B2" by Moody's Investors Service, Inc.

Zensun Enterprises's parent - Zensun Group Limited ("Zensun Group") was assigned a "B1" corporate family rating with "stable" outlook by Moody's Investors Service, Inc. Zensun Group is pleased to be the Parent Guarantor for the Notes to support the Company's development.

Guotai Junan International, CLSA, CCB International and CMB International are the joint global coordinators, joint bookrunners and joint lead managers, while CM Financial, China CITIC Bank International and Yuanyin Securities are the joint bookrunners and joint lead managers.

The Company intends to use the net proceeds of the Notes Issue to refinance existing indebtedness and for project developments and general corporate purposes. It may adjust its plans in response to changing market conditions and, thus, reallocate the use of the net proceeds.

The principal activities of the Zensun Enterprises include property development, property investment and management, hotel operations and securities trading and investment in Hong Kong, the PRC and overseas. Currently implementing the business operation expansion strategy in China, the Company is committed to the new property development projects located in Zhengzhou City, Henan Province and other first and second tier cities in the PRC.



Zensun Enterprises's parent - Zensun Group was founded in Zhengzhou in 1995 and has since grown into a renowned multinational group with integrated real estate businesses. Now with its footprint across Henan Province, Beijing, Hubei, Shandong and Hainan Provinces, Hong Kong, as well as USA, Singapore and other countries and regions, Zensun Group is the largest residential property developer in Zhengzhou in terms of both contracted sales and gross floor areas sold from 2012 to 2018, according to the China Real Estate Association and China Real Estate Appraisal. Zensun Group has also established a strong presence in Henan Province.

On the successful issuance of this Notes, **the management of the Company said** the Notes Issuance will further expand the Company's business scale and gain useful experience for the Company in overseas capital market, and the Company will reinforce its market position and grow into a real estate enterprise with the best growth potential by fully leveraging the management's experience in property development and investment in China in order to bring sustainable benefits to its shareholders.



#### **About Zensun Enterprises Limited**

Zensun Enterprises Limited is a public limited liability company incorporated in Hong Kong with its shares listed on the Main Board of The Stock Exchange of Hong Kong Limited. The Company operates its business through five segments, including property development in the People's Republic of China (PRC), property investment and management in the United States of America (USA) in American Housing REIT, Inc. (AHR) and property management provided to NYSE listed Global Medical REIT, Inc., property investment other than AHR, securities trading and investment and hotel operations.

As at 30 June 2019, the Company had two completed property projects and 30 on-going complex property projects on hand with 81 land parcels under development and planning with total site area of approximately 3.7 million square meters and aggregate estimated GFA of approximately 10.1 million square meters or estimated saleable/leasable GFA of approximately 7.1 million square meter in the PRC. The continual successful land expansion contributed a sufficient and quality land reserves to the Company, which laid as solid foundation in response to a property development cycle of three to four years.

This press release is issued by Wonderful Sky Financial Group on behalf of Zensun Enterprises Limited.

For further information, please contact:

## **Zensun Enterprises Limited**

Mr. Alex Kwok Tel: (852) 2258 6888 Email: ir@185hk.com

Website: www.zensunenterprises.com

## Wonderful Sky Financial Group Company Limited

Ms. Laura Bian / Ms. Khloe Li Tel: (852) 3970 2279 / 3970 2106

Email: zensun@wsfg.hk / po@wsfg.hk